

RÉPONDEZ  
à l'invitation par August 19th

WELCH & NEWSOME  
72 Fenimore Road, Suite 7A  
Montauk, New York  
10543

ELENA & ROGER

The pleasure of your company  
is requested at the marriage celebration

Elena Welch AND Roger

Sunday, the second of September  
Two thousand twelve  
two o'clock in the afternoon

MONTAUK YACHT CLUB  
Thirty-two Star Island Road  
Montauk, New York

Dinner and dancing to follow



Four Things  
to Consider  
When Choosing a  
Wedding Invitation  
Supplier



Your wedding is likely the most important occasion of your life, and everything must be perfect. Invitations are a crucial part of your wedding; they not only inform your guests of the event, ask for a response, and provide important information (such as where and when), they also set the tone for the event, so the people you're inviting know what to expect when the big day arrives.

Here are four things to consider when choosing an invitation supplier.

## 1. Seek Personal Attention

With more and more business being done online, individualized service is often overlooked as an important part of the invitation ordering process. Lack of personal attention has left many a bride disappointed with her invitations. That doesn't have to happen to you!

Look for a supplier who will take time to understand your needs, talk to you about the formality level and theme of your wedding, and use that information to offer you a selection of invitations that suits your needs. Every bride's requirements are unique, and with the help of your supplier, you will ultimately choose the perfect invitation.

## 2. Complete Package Selections

There is more to **wedding invitations** than just the invitations themselves. Weddings can take many months to plan, and most brides want to make sure they give their guests enough lead time to plan to attend. Here are some additional things you should plan ahead for:

- Regardless of your wedding date, a **save-the-date card** will ensure that your guests will plan to be at your wedding instead of another vacation or event they may have in mind. Sending a save-the-date also serves to announce your engagement and creates excitement leading up to your wedding.
- The **envelopes** you choose for your invitation is the first thing your guests see when they gather their mail. It should be exciting and beautiful at the same time. Hand calligraphy is one way to achieve this.
- **Wedding programs, personalized napkins, place cards** and **menu cards** are just a few other design elements to help set the tone and mood for your special day.
- Protocol calls for expressing your appreciation for guests attending your wedding and acknowledging the generosity of their gifts with a **thank you** card.

It's important to select **one supplier** who can help you plan, design and coordinate **all of your invitation and accessory** needs... the Paperia!

The **convenience of one-stop shopping** will give you control over the process of designing, ordering, reviewing, proofing and scheduling the delivery of your invitations and accessories.

### 3. Paper and Printing Process Selection

As previously mentioned, your wedding invitation sets the tone for your wedding. Just like your design, your paper selection can help convey the tone you want.

The paper you choose should match your theme and formality level. High-quality paper with engraved or letterpress printing is best for formal weddings, while quality cardstock with thermography works well for less formal affairs.

Choose a supplier who offers plenty of options.

### 4. Several Levels of Formality

Just as there are many types of couples, there are many types of weddings. Some brides envision a full black-tie formal event, complete with tuxedos and evening gowns, while others want something super-casual, such as sandals on the beach. Most weddings fall somewhere in between.

Choose a supplier who can offer you a variety of design options including:

- Traditional Wedding Invitations
- Contemporary Wedding Invitations
- Modern Wedding Invitations
- Elegant Wedding Invitations
- Theme Wedding Invitations

The perfect wedding invitation will give your guests important information about the expected formality level and will help set the tone for your special day.

